



Press Release

Wednesday, February 14, 2024

NGE joins forces with Le Carburateur for the 3rd consecutive year to promote entrepreneurship.

- The "Du Carburant pour l'entrepreneuriat" contest in Marseille is an initiative designed to encourage entrepreneurship and social innovation in the region. It offers participants the opportunity to present their innovative and socially responsible projects, with the aim of supporting and accompanying them in their development.
- Every year, NGE takes part in the competition, alongside three of the region's leading companies: the CMA CGM Group, Crédit Agricole Alpes Provence and CI Média.

February 14, 2024, Marseille - NGE, sponsor of the Sustainable Constructions and Infrastructures category for the third year running, has selected YOCA, a Marseille-based start-up offering site management software for construction professionals, as one of the winners of the 3rd edition of the "Du Carburant pour l'entrepreneuriat" 2023 competition, organized by Le Carburateur.

After sponsoring ABC Chanvre in 2021 and IntheAir in 2022, NGE is renewing its commitment to helping the region's entrepreneurs develop to build a more sustainable world. It is also a way for NGE to source innovations with these start-ups with a vision to decarbonize its business and significantly reduce its greenhouse gas emissions.

YOCA, founded in August 2023 and this year's winner in the Sustainable Construction and Infrastructure category, is developing site monitoring software that helps calculate the environmental footprint of HVAC-P professions (Heating - Ventilation - Air Conditioning - Plumbing). YOCA's solution makes it possible to know the carbon footprint of products offered by suppliers, and thus to make a well-informed choice quickly. This is a real step forward for NGE's Building activity, as it digitizes a practice that was previously carried out manually. NGE and YOCA will be studying how this automation can be applied to the Group's other civil engineering activities.

Thanks to NGE's sponsorship, YOCA will benefit from financial support worth 5,000 euros, enabling it to improve its algorithm for assessing the environmental impact of HVAC-Ps products. In addition, NGE will offer the start-up the opportunity to test its solution in the field, and to work on concrete issues in direct collaboration with the Group's experts.

Antoine Metzger, Chairman of NGE, explains: "As a local economic player, we're delighted to be able to offer these entrepreneurs a platform to help their projects grow. Marseille, elected European Innovation Capital in 2022, is brimming with talent



committed to building sustainable infrastructures. NGE wants to be at their side as they build the world of tomorrow.

Zoom on:

Previous winners of the category Sustainable Construction & Infrastructure, sponsored by NGE:

- ABC Chanvre, winner 2021, is a start-up from Arles, aiming to reintroduce organic hemp cultivation in the region, with applications in various fields such as construction, textiles, and energy.
- IntheAir, winner in 2022, collects, collates, analyzes, and provides access to all drone data on a single platform. Their expertise supports the work of surveyors and has been used to reduce heat islands.

About NGE – www.nge.fr/en/

NGE (New Generations of Entrepreneurs) is an independent construction and civil engineering company, with revenues of €3.1 billion: one of the top 4 players in France. Around the world, NGE teams finance, design, build and renew infrastructures and buildings in 17 countries. The Group's 17,000 employees are involved in the construction of major sustainable mobility infrastructures, with a proven track record worldwide.

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