



PRESS RELEASE
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1ST FRENCH BAROMETER* OF MILLENNIALS' AFFINITY **WITH CONSTRUCTION AND PUBLIC WORKS SECTOR & TOP COMPANIES:**

NGE, THE GAZELLE OF THE SECTOR, IS WAY AHEAD OF THE MAJORS ON HUMAN CRITERIA.

NGE, France's fifth largest construction and public works group, in collaboration with the polling institute BVA, publishes the first affinity barometer to track millennials' expectations and the image they have of the construction and public works sector. The objective of this barometer is to have quantitative reference information on a population that represents, in 2020, 50% of the working population and is therefore naturally one of the priority recruitment targets.



Antoine Metzger, Chairman of NGE: *"Consulting the new generations gives us the opportunity to question ourselves, to remain as close as possible to what underpins the success of **New Generations of Entrepreneurs**: an intergenerational collaboration dedicated to the sustainable engineering works and infrastructures of our clients."*

ACCORDING TO THE NGE-BVA BAROMETER, MORE THAN TWO-THIRDS OF FRENCH PEOPLE AGED 20 TO 35 (69%) HAVE A GOOD OPINION OF THE CONSTRUCTION AND PUBLIC WORKS SECTOR.

This barometer also compares NGE with 10 other leaders in the sector:

NGE emerges as the company best positioned on all of the image attributes related to the most sensitive social and managerial issues for the "millennials": QWL, sense of community, diversity, environment...

According to Julien Goarant, Research Director at BVA: *"NGE stands out in terms of 'best practice' in valuing collective work, Quality of Life at Work and taking into account societal and environmental issues."*

MILLENNIALS CLEARLY DISTINGUISHE NGE AS BEING THE BEST-POSITIONED COMPANY IN THE CONSTRUCTION AND PUBLIC WORKS SECTOR ON THE SOCIETAL AND HUMANIST CRITERIA THAT GUIDE THEIR PROFESSIONAL CHOICES.

56% FIND THAT NGE CORRESPONDS TO THE SIZE OF COMPANY IN WHICH THEY WOULD LIKE TO WORK

➤ AVERAGE OF TOP 11: **42%**

55% THINK THAT NGE VALUES COLLECTIVE WORK

➤ AVERAGE OF TOP 11: **47%**

52% STATE THAT NGE CARES ABOUT THE QUALITY OF LIFE AT WORK

➤ AVERAGE OF TOP 11: **37%**

51% FIND THAT NGE MAKES A POSITIVE CONTRIBUTION TO THE IMAGE OF THE SECTOR

➤ AVERAGE OF TOP 11: **46%**

50% BELIEVE THAT NGE TAKES ENVIRONMENTAL AND SOCIETAL ISSUES INTO ACCOUNT

➤ AVERAGE OF TOP 11: **38%**

* BVA survey conducted from 8 to 11 January 2020 with a representative sample of 806 young people with a good image of the construction and public works sector.

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NGE IN BRIEF

Founded in 2002, NGE (New Generations of Entrepreneurs) is an independent French company with revenues of 2 billion euros. The group is developing its business in the construction and public works sector. In France and in 15 countries, the group's 12,000 employees, build and renovate infrastructure and buildings and are involved in the construction of major infrastructure and urban or local projects.

www.nge.fr